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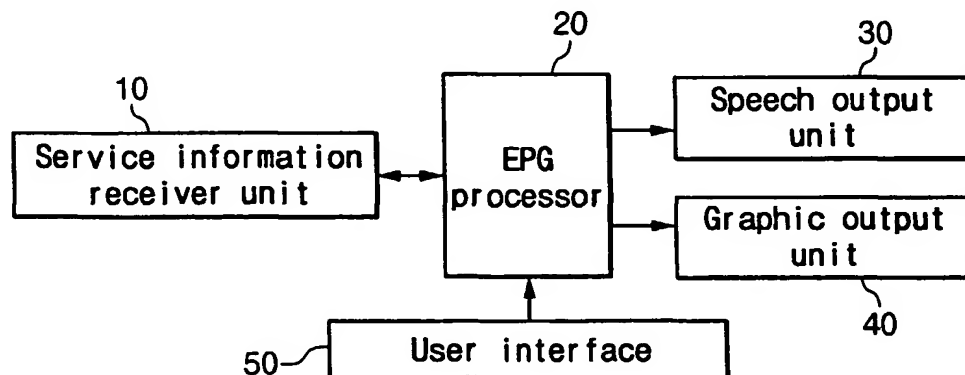
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(54) Title: SYSTEM AND METHOD FOR PROVIDING ELECTRONIC PROGRAM GUIDE



(57) Abstract: Disclosed is a system for providing an electronic program guide and a method of providing the same, the electronic program guide (EPG) being about a plurality of programs supplied through a digital broadcasting system, including the steps of receiving service information transmitted from the digital broadcasting system, and extracting the EPG information from the service information to store the EPG information; analyzing a user's request and extracting EPG information that meets the user's request from the stored EPG information to produce tailored EPG information; converting the tailored EPG information into speech EPG information; and reproducing the speech EPG information as speech to provide users with the EPG information.